

## The Banyan



### MESSAGE FROM THE PRESIDENT

**Dear RCA Family,**

Greetings of the Season !!!

It feels that I have just taken over as President and six months has already zoomed past.

So much to do and so little time. The long awaited Fundraiser is just around the corner and the team is doing everything in their capacity to make this Event a Mega Success.

Meanwhile the Annettes are shining in various avenues bringing laurels to the Club.

May this New Year bring in lots of Happiness and Peace and New members to the Club and Contributions to fill our Coffers.

**“ Miles to go before I sleep ”**

Truly Yours,  
Rtn.Kannan Paramasivam

### FROM THE EDITORS DESK

**Delightful December**

**Happy New Year Friends !!!**

December has always been a Sacred & Sensational Season. Festivity and Joy fills the air. A beautiful blend of Carnatic Music and Carols, Plum Cake and Perumal Kovil Puliyodharai , Kolams and Kal Kal, Margazhi and Marzipans, Santa and Sangeetham so on and so forth.

Time for all the sleeping Kanchipuram Sarees to find their way to various Sabhas whether it is for Sangeetham or Saapadu.

Half-baked rasikas discussing whether the Keerthanai is Kharaharapriya or Shanmugapriya while the singer will be performing in Rasika Priya.

A month when the whole of Chennai runs in all directions like headless chickens.

But a month of Enjoyment, Expectations, Hopes, Prayers and a Happy Heart, ready to welcome the New Year.

May all be Blessed abundantly in 2026!  
Rtn. Pria Srinivas

## THE BANYAN

### KNOW YOUR ROTARIAN



**If your customers buy once, you make a Sale**

**If they come back, you build Trust**

**If they tell others, you build a Brand**

This is the Taraka Mantra of “Advertising” and Rtn.Ramesh Ramabadran believes it to the T. Born in Triplicane along with 2 brothers and a sister, Rtn.Ramesh’s father worked as a Publicity Inspector for Sudesamitran and Hitawada (Nagpur based newspaper) in Bombay and started his own Advertising firm “Mouli’s Advertising ” in Madras in 1959. Rtn.Ramesh went to Kellet Christian Missionary School in Triplicane and completed his PUC from The New College. He was particularly interested in Maths and Physics and graduated from D.G Vaishnav with a BSC with the above-mentioned subjects as majors. His explanations are that if you can master maths, everything else under the sun is a cake walk. A very calculative man! but later realized that all is possible, except one (which I will come to, later). Marketing was in his blood which he was clear about and went on to pursue an MBA from Madras University in Market Research, Advertising and Media Studies. An Internship in the final year with Philips India opened the doors to his dreams and was absorbed by the same company as a Sales Officer based out of Coimbatore.

A well-deserved promotion brought him back to Madras in 1981 as Philips felt A Resolute Ramesh is “The person” for a tough market like Madras. Several Accolades and Awards were a regular in his career and finally he joined his fathers firm taking over as the M.D

In 1989. He specialized in empanelling Govt Of India PSU’s through pure effective networking. He believed The best person in life is the one who knows how to value others and make them feel valued. This helped him, not just secure new clientele but to retain them despite stiff competition. He rubbed shoulders with bureaucrats right from the Prime Ministers Office. He has won 8 awards from the Advertising Club and several others from PRSI (Public Relations Society of India )especially for his Coffee Table Books, Short Films and Calendar Designs. His brother Mr.Chandramouli was the Creative Director who worked in tandem with Rtn.Ramesh who took care of the Marketing part.

Meeting Ann.Radha is the only incident where his Maths did not work. While Rtn.Ramesh’s parents were already floored by Radiant Radha, and her dance pictures, Rtn.Ramesh was no exception. Had a hearty laugh when Ann.Radha said “ I did not like him as he was marketing himself too much”. But things changed for the better after they tied the knot in 1979. Daughters are always a blessing and the couple are doubly blessed.

Rtn.Ramesh just missed being a Charter Member by a year and has had 39 glorious years with RC Adyar right from 1986. He admits that Rotary has made him aspire to be somebody better, has scaled up his charitable nature, helped him with Knowledge Upgradation and above all earning Good Friends for life.



## The Banyan

### RCA News

Well ! It is the third consecutive month where we are starting with Good News from our members.



Rtn. Vittal Rajan delighted us with the super good news that he has been selected for the Stanford Seed Transformation Program 2026, offered by the Stanford Graduate School of Business.

Understand that this selection process is an exhaustive one which included highly demanding interviews and a painstaking process.

I am sure that Rtn. Vittal Rajan is on cloud nine having got his daughter Manasa married off and achieving a Marvellous Milestone in his career. A Double Dhamaka year, both on the Personal and Professional front.

Let's join to wish Rtn. Vittal Rajan all the very best in his Journey and may Success be his middle name in all his endeavours.

The RCA Family is proud of you Sir !!!



The day is not far off ! Our Fundraiser is just round the corner. It is **OUR** event to raise funds to meet up with the expenses of our Flagship Projects Rotary Club of Adyar Fourrts Medical Center and Kandigai Panchyat School. Every Member of the Club and their Anns are stake holders in this Fundraiser. Time to show our solidarity by buying tickets, selling it among friends and family and by getting Sponsorships. Your

**"Kaasu is going for a good Cause".**

One of the top Bands " Yuvaraj's Orchestra" has been roped in and Vijay TV Super Singer Kaushik Sridharan, joins hands with us to enthrall the audience with iconic songs of Ulaga Nayagan Kamal Hassan and Super Star Rajinikanth to celebrate the Titans of Indian Cinema reuniting after several years.

We have a big task of filling up 450 seats and this is possible only with help and support coming from each and every one of you. Let us not leave any stone unturned to bring in the desired results.

It will be an evening to be remembered and cherished for a long time.

Looking forward to all your co operation and support as this is our baby.

Thanking you all in advance.

## The Banyan

### RCA News Contd...

#### Rotary Quiz

How many of us know Rotary well despite being a member for several years ?

It was interesting to note that four of our Rotarians Rtn.H.Srinivasan, Rtn.Ranjith, Rtn.Kavitha Anand and Rtn. Dr. Nishanth took the Quiz questions for RLI ( Rotary Leadership Institute ) graduates and other Rotarians designed by RID 3020 and 3150. It was more of a refresher course.

Congratulation to the First Four!!!



#### Gift of Sight

How better can you celebrate the Birthday of the Love of your Life? Rtn.Kavitha Anand celebrated her spouse Ann Anand's Birthday by sponsoring the surgery cost to give sight to an underprivileged person through M.N Eye Hospitals. May your Tribe Grow !!!



#### Welcoming Marghazhi

Our Director – Club Service Rtn.Kavitha Anand came up with a brilliant idea to celebrate the Divine month of Marghazhi with Dance and Music.



Two Classical Dancers Shalini and Natya Mayuri Jhanvi Kala enthralled us with their performance while our youngest Annette Shreesika D/O Rtn.Dr.Prashanth Arun gave a stunning dance performance with just a weeks notice and practice. Our RCA Chinna Kuils Annettes Shivathmika and Sathivika D/O Rtn.Prem Durai, captivated us with a Pasuram and couple of other numbers.



It was definitely an Enchanting Evening.

## The Banyan

### AGM

The Annual Generalbody Meeting was held on 16<sup>th</sup> December at The Savera and was well attended. It was also a Curtain Raiser for our forthcoming Fundraiser Event on the 20<sup>th</sup> February 2026. The Poster for the same was released by President Rtn.Kannan Paramasivam and received by President Elect Rtn.Shiva Kumar and Club Secretary Rtn.Jayaraman.



Organized, Hospitable, Resourceful, Essential, Supportive, Approachable, Efficient, Multi-Tasking are the qualities of a Good Secretary.

Happy to inform that Rtn.Subash Vallab has kindly consented to be the Club Secretary for the next Rotary Year 2026 – 27. Lets wish him a Fruitful and a Successful “ Serve with Heart. Lead with Purpose”( Proposed Theme ) Year.



### Talents Galore

#### Annettes Accomplishments in Abundance

There is no dearth of talents when it comes to our RCA Annettes. They seem to be hogging the limelight month after month which is very heartening. Let us start within Rotary.

Delighted to share the news that Annette Sathvika Sri D/O Rtn.Prem Durai has won the Best Costumer Award in DOD ( Dance of the District ) under the Best Entertainer Category.

The judges were mighty impressed with her Creativity, Confidence and Vibrant stage presence. Wishing her many more laurels in her artistic journey.

Also ! Lets not forget that she is an amazing singer too.



## The Banyan



### Annettes take RCA to International Standards !!!

Annette Naveen Kumar S/O Rtn.Kavitha Anand has achieved an outstanding milestone at the International Conference on Ayurveda Gynaecology & Obstetrics – Samanvaya 2025.

Among 629 delegates, only 30 research papers were shortlisted out of which only six received the Awards. Proud to say that our young man is one among the six.

Naveen secured the Second Prize in the UG Paper submission category.

Clarity in his goals, Hard Work, Dedication in this research work and Perseverence has helped him in this Achievement.

The RCA Family is extremely proud of Annette Naveen and wishes him continued Success. He still has a long way to go and may he see Victory in all his endeavours.



Annette Chairman Rtn.Vrindha Arun and the proud parents are basking in glory of their wards achievements. They have all the reasons to !!!



Little Shivani D/O Rtn. Vijay Prabhu has secured the 5<sup>th</sup> Runner-Up Award in the Global Art Competition 2025.

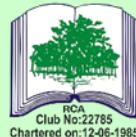
The theme given was AI ( Artificial Intelligence ) and the challenge was not just paint, but to use your brains to conceive a concept and bring it out in an impressive way.

Annette Shivani's creativity, imagination, understanding the requirement and reproducing it in the apt concept and colours, has shone brightly which has won her this position.

We are all truly delighted for this young Picasso and Wishing her nothing but success to scale greater heights.



Cheers to all the Three Annettes who has made RCA proud !!!



**UNITE  
FOR  
GOOD**

# The Banyan FELLOWSHIP

## A High Voltage Fellowship

What a way to end 2025 !!! Fun, Camaraderie, Games, Talent Shows, Dance, Music, Food, Gifts & above all Togetherness. Nine elements for a perfect Fellowship was carefully planned by Fellowship Chairman Ann. Chitra Thiagu with full support and cooperation from the team with an overnight stay too on the 27<sup>th</sup> of December.



Firstly, a Big Shout out to the highly charged MC Rtn.Dr.Prashant Arun. A MC can make or break a program however interesting it is and he did full justice to the job entrusted to him.

The excitement started from 2 pm onwards as members with their families started coming to the venue one by one. A Hi Tea was also organized for the early birds and those staying overnight.

First came the Ramp walk Ranis in the dazzling colours of Nayarathnas.



Interesting games for couples was the highlight of the program. There was a slight confusion as to who can be termed as a couple but finally any combination of two people was accepted.

Professional Dancers were brought in to Entertain the crowd and they gave a fabulous performance which led our members to shake their legs too.



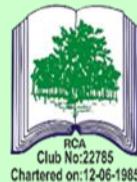
Some ladies had their desire fulfilled by catching their spouses by the hair in the name of Game. Thanks to the idea of Dr Prashant.

Overall it was a super Fun-Filled Fellowship with Harmon(e)y in excess. Thanks to all the Gem of a Hosts !

## Upcoming Event



January is Vocational Service Month and the Team has put in lots of effort for the Vocational Excellence Awards Event on 6<sup>th</sup> January. See you all there !!!



UNITE  
FOR  
GOOD

## The Banyan From All Walks Of Life

Bored of doing exercises within four walls, one fine morning, I decided to go for a walk outside to inhale some fresh, slightly less polluted air. Since the road I stay is not fit for any walking Human or Animal, I decided to go to the nearby park with hopes of clean air and greenery. Observation being occupational hazard for doctors, I could not help noticing a few common behavioral patterns in my co-walkers.

1. Walkers come in all shapes and sizes and moods too.
2. The most common shapes which catches our eyes are apple and pear. Either a full round or with 60% of the fat around the waist.
3. It is very rare to find an hour glass shaped woman or six pack men coming for walks. Its mostly six bags below the chest.
4. Early morning walkers tend to mistake parks to their bathrooms and carry out gargling and various degrees of spitting much to the annoyance of the others.

5. Luckily some civic sense prevails and people do not relieve themselves inside the park. That happens just outside the compound, the fragrance of which comes floating inside the park as well.
6. The distance between husband and wife who walk in pairs is directly proportional to the number of years spent together. The longer the association, greater is the distance.
7. Of course there are a few exceptions. Either they have to be newly married or senior citizens above seventy years of age. (only these couple holds hands)
8. It's an unwritten rule that women will be bashing their in laws or husbands and men, the politicians or their neighbors while walking.
9. Some who discuss the morning news tend to form a human wall and the walkers behind have to wait for an opening and butt in quickly.
9. Bodies tend to remain in the same shape, but many continue to walk with hopes of attaining an hour glass figure one day.

Ann. Shashi Shyamsundar

### Laughter – The Best Medicine

1. **What is the opposite of Ladies Finger? Mentos ( toes )**
2. **How do you call an Arab Body Builder? – Protein Shake ( Sheik )**
3. **How can you name an electrician? A-Shock ( Ashok )**
4. **How do you double the size of your T-Shirt? Using Surf XL**
5. **What Brand of shoes does chicken wear? ReBok ( Bok Bok )**
6. **What do you call Barbies standing in a Queue? Barbeque**
7. **What do you call the father of a chicken? Chicken Ka Baap ( Kabab )**
8. **What did the buffalo say to his son while leaving him in school? Bison ( Bye Son )**
9. **What kind of dog lives in a toilet? Shit zu**
10. **What do you call a short mom? Mini mum**

## The Banyan

### Down Memory Lane...

Wishing Rtn.Vittal Rajan & Ann.Sripriya and Rtn.Sethuraman & Ann.Karthika who celebrated their Wedding Anniversaries on 4<sup>th</sup> and 6<sup>th</sup> December respectively, A Lifetime of Togetherness filled with Happiness, Peace and Everlasting love



RCA wishes the December Birthday Babies A Long and Healthy Life filled with the Choicest of the Almighty's Blessings !!!

